



**San Diego  
County  
Crime Stoppers**

**TIPLINE:  
(888) 580-8477**

**Text and Email  
Tips at:  
SDCRIMESTOPPERS.COM**

**Law  
Enforcement  
Liaison Office  
1401 Broadway  
San Diego, CA  
92101-5729**

**Crime Stoppers  
Coordinators**

**San Diego  
Police Officer  
James Johnson  
(619) 531-1500**

**San Diego  
Sheriff's Deputy  
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## **"This Ain't No Joke" Robbery Series Suspect Sought**

Release Date: 04-10-09

**San Diego County Crime Stoppers**, working with the San Diego Police Department's Robbery Unit seek the public's assistance to help identify the suspect(s) in a robbery series dubbed "This Ain't No Joke."

*The suspect may be responsible for up to five robbery cases that have occurred since Sunday, March 29, 2009. The suspect enters the business and demands cash from the register and safe. He uses phrases similar to "This ain't no joke, I'm serious, this is a robbery." No weapon has been seen or mentioned in these cases.*

The suspect is described as a black male in his 20s, 5'5" to 6' tall, between 150 and 200 lbs. He has been seen wearing braids in his hair or wearing a cap or bandana over his hair.

The cases have occurred at the following locations:

March 29, 2009 – 2200 San Diego Avenue – Cold Stone Creamery  
March 29, 2009 – 4600 Mission Blvd. – Cold Stone Creamery  
April 5, 2009 – 10700 Westview Parkway – Cold Stone Creamery  
April 5, 2009 – 3700 Fourth Avenue – Pinkberry  
April 5, 2009 – 8800 Villa La Jolla – TF Yogurt

**\*\* A photo of the suspect can be found on page two of this release \*\***

San Diego Police Department investigators are asking for anyone with information on the identity and/or location of the suspect(s) responsible for these cases to call the **Crime Stoppers** anonymous toll-free tip line at **(888) 580-8477**. You can also send anonymous email or text messages to Crime Stoppers by visiting the following link <http://www.sdcrimestoppers.com/>. Crime Stoppers is offering up to a \$1,000 reward to anyone with information that leads to the arrest of the suspect(s).

- *No interviews on this case on April 10 because the Media Relations office will be closed beginning at noon.*

For information leading to an arrest, you could receive up to a \$1,000 reward and remain anonymous. The qualification of any person(s) for the reward and the amount of the reward for any person(s) so qualifying will be determined by San Diego County Crime Stoppers, Inc. in its sole discretion. The amount of all rewards given shall not exceed \$1,000. Information must be received on the tip line, (888) 580-8477.



Photo of 211 suspect

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